



CAM Coaching Agreement 1800-12-26

CAM Coaching Continuing – Groups

An agreement between Bob Benninghofen, Berritt, Inc. (coach) and _____ (Client) entered into this date _____.

PURPOSE: The Purpose (i.e. Reason) for this coaching agreement is for coach to assist client with:

- _____
- _____
- _____

SCOPE: Our coaching relationship will occur within:

- The personal, professional and/or business arena, and shall include any subject/topic related to achieving a positive outcome: coaching is not considered medical or therapeutic advice (i.e. Terms of Use, Two Cautions, and Privacy Policy per www.choiceawareness.com are conditions and made part of this agreement).

OUTCOMES: The parties to the agreement acknowledge the following goals and milestones:

- To Be Determined by the end of the first session and made part of this agreement as **CAM Coaching Milestones - Attachment A**.

DURATION: This agreement is effective from _____ through _____.

- The agreement is not renewable by the mutual agreement of the parties.

GROUND RULES: The parties agree that during the term of this agreement they will;

- Keep confidential, all communications, and each other's trade secrets (i.e. Mutual NDA available)
- Keep their communication complete, open and forthright; session audio recordings are encouraged.
- Respect each other's commitment to time and their contributions to the process;
- Respond to each other's telephone or E-mail contacts within twenty-four hours or reasonable.

FORMAT: The parties agree to meet for 6 hours for the starter program over 4 sessions for one period: a period not to exceed 31 days from agreement acceptance.

- Currently, the meeting location is via the telephone, VOIP or Internet facility, and/or such other time and place that the coach and client may agree.
- Coach and Client agree to keep each other informed in a timely manner, of any circumstance that will affect the planned meetings. Forty-eight hour notice to reschedule, meetings may be lost.

FINANCIAL: Coach and Client agree that this agreement will carry a fee of \$535.00 for 6 hours of coaching including a processing fee, will be purchased via www.choiceawareness.com. Client upon scheduling the service, sign the agreement prior to starting first session, and prepare the coaching milestones by the end of the first session. Coach will keep client posted of each session number each meeting.

- Telephone session usage in increments of .25 hours per will be invoiced at \$85.00 per hour monthly.
- If Client requires a FTF meeting within a 50-75 mile radius from origin to destination, invoiced at \$.50 per mile per month.
- Extraordinary out-of pocket expenses if requested by client: for all travel related (i.e. flight, hotel, auto, etc.), express mail, long distance phone calls, courier services etc. will be pre-paid and available to coach by client arranged within client travel process.

CANCELLATION: Either Coach or Client may for any reason whatsoever cancel this agreement.

- Provided notice of their intention to quit is communicated in writing/email and acknowledged with email becomes effective immediately. No refund is available for this agreement, unless the client does not perform the first session, in which case, Coach will refund 75% of the value, less the processing fee.

COMMITMENT: Coach and Client acknowledge their rights and obligations under this agreement with each promising to perform their respective responsibilities. Agreement is considered accepted with Berritt, Inc. signature or acknowledging email. Client email with "I accept the terms/conditions" with full agreement attached is acceptance for client: include valid email of at least six months activation, client contact information to include full name, telephone, and mailing address.

Name (Client) _____
Date

Name (Berritt, Inc. as Choice Awareness) _____
Date



CAM Coaching Milestone 1800-12-26

Attachment A

GOALS: (within the context of CAM Choice Pyramid – Beliefs/Results)

This is the result or achievement toward which effort will be directed:

1. _____

2. _____

MILESTONES:

These are the *milestone deadlines* and *measures* (i.e. Relate to CAM Awareness Scale), which will be used to determine when milestones have been met:

1. Milestone Date: _____ Milestone Measure: _____
Details: _____

2. Milestone Date: _____ Milestone Measure: _____
Details: _____

COMMITMENT:

These are the *commitments* that you are willing to make to have success in attaining the Goals:

1. Promise: _____
2. Promise: _____
3. Promise: _____
4. Promise: _____
5. Promise: _____
6. Promise: _____